

# CONTRACT



**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

[www.foxcarolina.com](http://www.foxcarolina.com)

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

<u>Contract / Revision</u> 758314 /		<u>Alt Order #</u> 08413011
<u>Product</u> <b>COOPER ADD</b>		
<u>Contract Dates</u> <b>10/25/16 - 10/31/16</b>	<u>Estimate #</u> <b>5566</b>	
<u>Advertiser</u> <b>Cooper For Governor</b>		<u>Original Date / Revision</u> 10/27/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WHNS</b>	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 297	<u>Product 1/2</u> 317
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHNS	10/25/16	10/31/16	M-F 1-2p	M-F 1-2p		:30			IMP		NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$25.00					
2	WHNS	10/25/16	10/31/16	M-F 10-11a	M-F 10-11a		:30			IMP		NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$15.00					
3	WHNS	10/25/16	10/31/16	M-F 2-3p	M-F 2-3p		:30			IMP		NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$25.00					
4	WHNS	10/25/16	10/31/16	M-F 3-4p	M-F 3-4p		:30			IMP		NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$25.00					
5	WHNS	10/25/16	10/31/16	M-F 5-530p	M-F 5-530p		:30			IMP		NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$50.00					
6	WHNS	10/25/16	10/31/16	M-F 530-6p	M-F 530-6p		:30			IMP		NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$75.00					
7	WHNS	10/25/16	10/31/16	M-F 6-7a Morning New	M-F 6-7a Morning		:30			IMP		NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$75.00					
E 8	WHNS	10/25/16	10/31/16	M-F 7-730p	M-F 7-730p		:30			IMP		NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$200.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	4	WHNS	10/25/16-10/31/16	M-F 7-730p	M-F 7-730p	MTuWThF----	:30		<del>\$200.00</del>			NM		
				Credited										
9	WHNS	10/25/16	10/31/16	M-F 7-8a	M-F 7a-8a		:30			IMP		NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$100.00					
E 10	WHNS	10/25/16	10/31/16	M-F 730-8p	M-F 730-8p		:30			IMP		NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$275.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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